

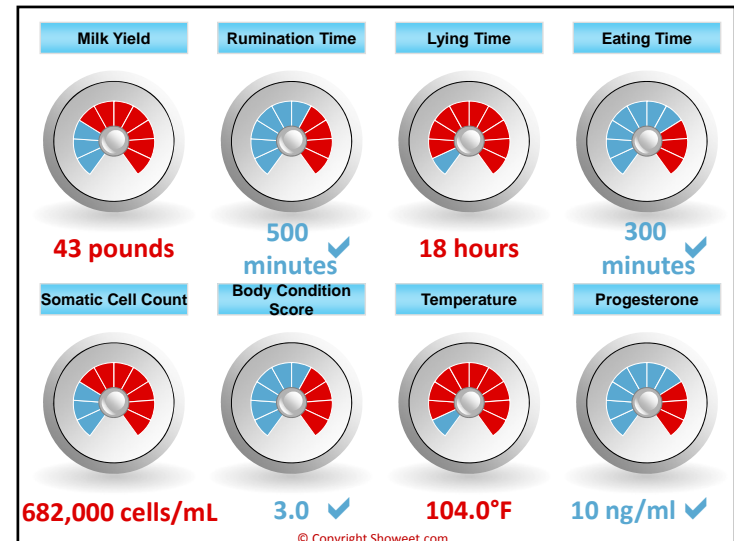
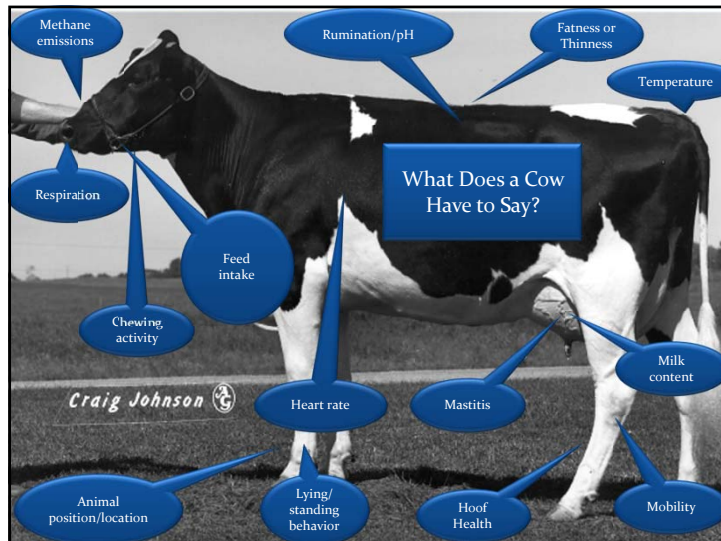
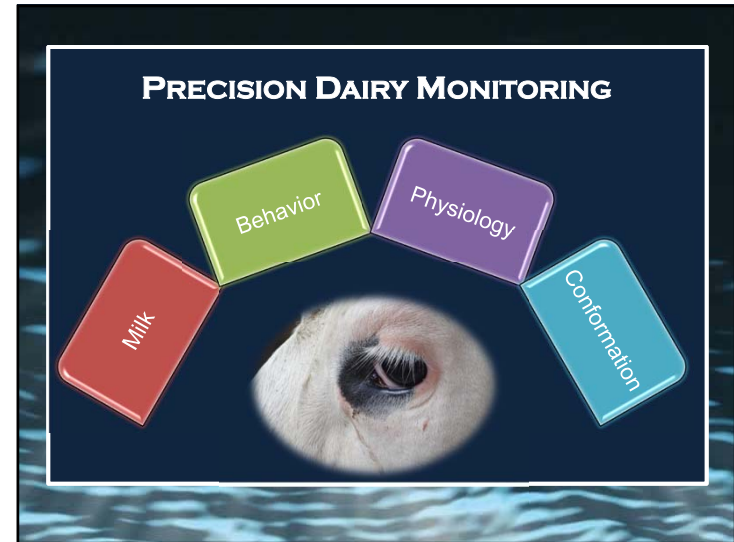


## PRECISION DAIRY MONITORING OPPORTUNITIES AND CHALLENGES

**JEFFREY BEWLEY**


**UKAg**  
Precision Dairy  
UNIVERSITY OF KENTUCKY

Amanda Stone, Randi Black, Barbara Wadsworth, Di Liang, Karmella Dolecheck, Matthew Borchers, Lauren Mayo, Nicky Tsai, Maegan Weatherly, Melissa Cornett, Samantha Smith, Megan Hardy, Jenna Klefot, Juha Hietaoja, Barbara Wolfger, Elizabeth Eckelkamp, Savannah Meade, Carissa Truman, Alison DiGennaro, Emory Thomas, Amanda Lee, Michele Jones, Brittany Core, Joey Clark, Denise Ray



# PRECISION DAIRY MONITORING APPLICATIONS

- Estrus Detection
- Mastitis Detection
- Fresh Cow Disease Detection
- Lameness Detection
- Calving Detection
- Genetic Traits
- Management Monitoring




- 



# PRECISION DAIRY BENEFITS

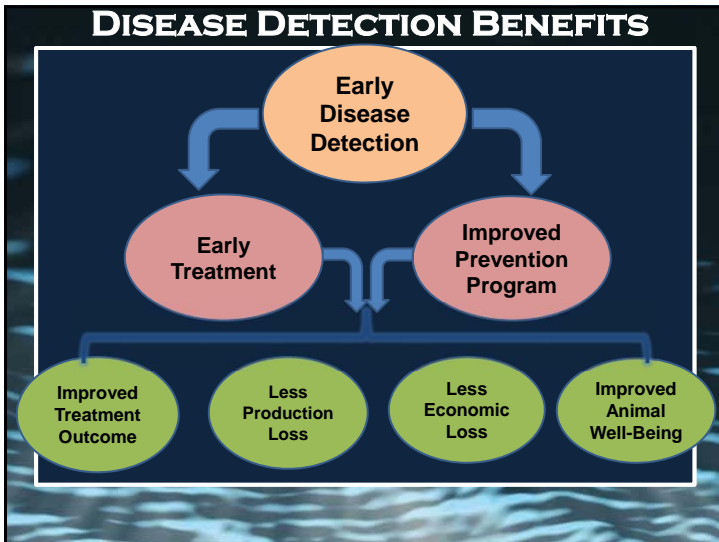
- Improved animal health and well-being
- Early detection
- Increased efficiency
- Improved product quality
- Minimized adverse environmental impacts
- More objective measures

- 
- # PRECISION DAIRY BENEFITS
- Improved animal health and well-being
  - Early detection
  - Increased efficiency
  - Improved product quality
  - Minimized adverse environmental impacts
  - More objective measures

```
graph TD; A([Early Disease Detection]) --> B([Early Treatment]); A --> C([Improved Prevention Program]); B --> D([Improved Treatment Outcome]); B --> E([Less Production Loss]); B --> F([Less Economic Loss]); B --> G([Improved Animal Well-Being]); C --> D; C --> E; C --> F; C --> G;
```

**DISEASE DETECTION BENEFITS**

Early Disease Detection leads to Early Treatment and Improved Prevention Program. Both Early Treatment and Improved Prevention Program lead to Improved Treatment Outcome, Less Production Loss, Less Economic Loss, and Improved Animal Well-Being.


[illegible]





## IDEAL TECHNOLOGY

- Explains an underlying biological process
- Can be translated to a meaningful action
- Cost-effective
- Flexible, robust, reliable
- Simple and solution focused
- Readily available information

## Parlor Precision

### Inline Somatic Cell Count



<b>Mastiline</b> 	<b>Lely MQCC</b> 
<b>DeLaval OCC</b> 	<b>CellSense</b> 

## Spectroscopy

- Visible, near-infrared, mid-infrared, or radio frequency
- Indirect identification through changes in milk composition
- AfiLab uses near infrared
- Fat, protein, lactose






## DeLaval Herd Navigator™

UK Ag Precision Dairy UNIVERSITY OF KENTUCKY

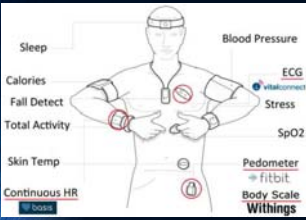

Milk measurements

- Progesterone
- Heat detection
- Pregnancy detection
- LDH enzyme
- Early mastitis detection
- BHBA
  - Indicator of subclinical ketosis
- Urea
- Protein status



## Wearable Technologies

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## Neck or Ear Based Behavior Monitoring

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DeLaval activity meter system  
Keep control of your breeding

## Physiology Monitoring

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## Lying Behavior Monitoring



On-farm evaluation of lying time:

Identification of cows requiring attention (lameness, illness, estrus)

Assessment of facility functionality/cow comfort

Assess animal well-being



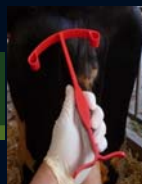
## Real Time Location Systems



**SMARTBOW**  
WELCOME TO REAL TIME



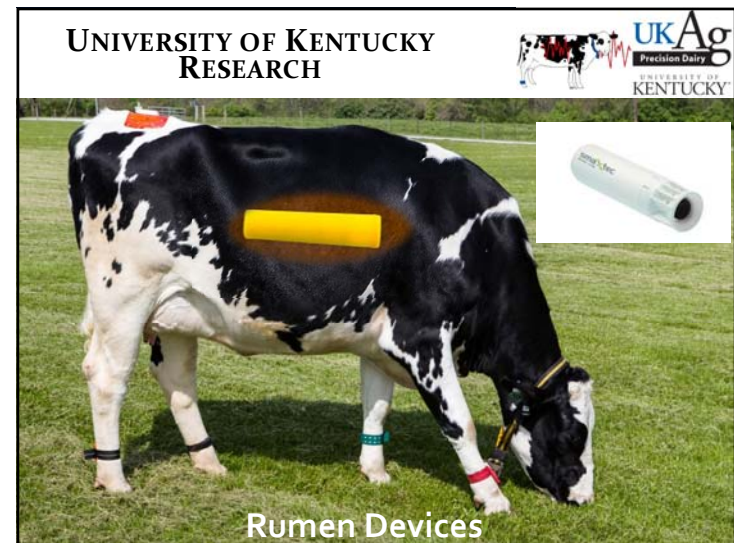
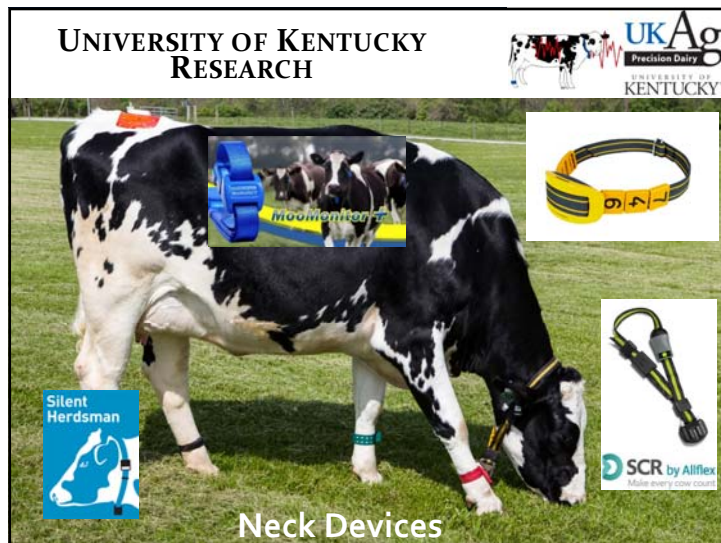
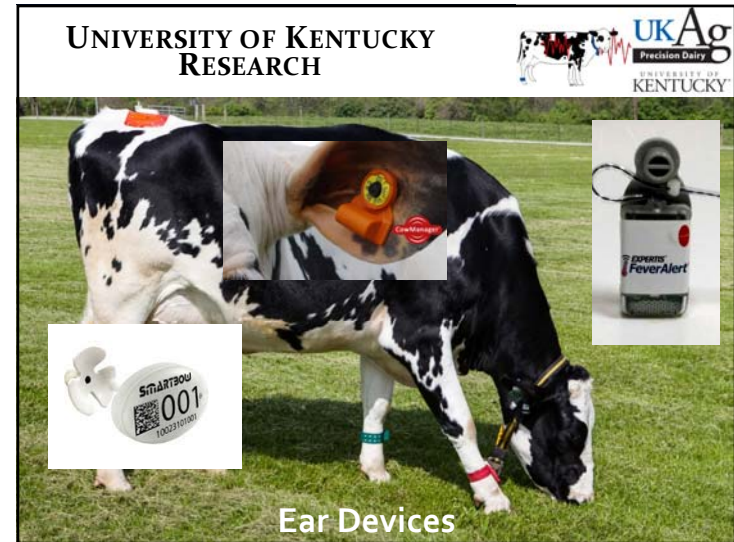
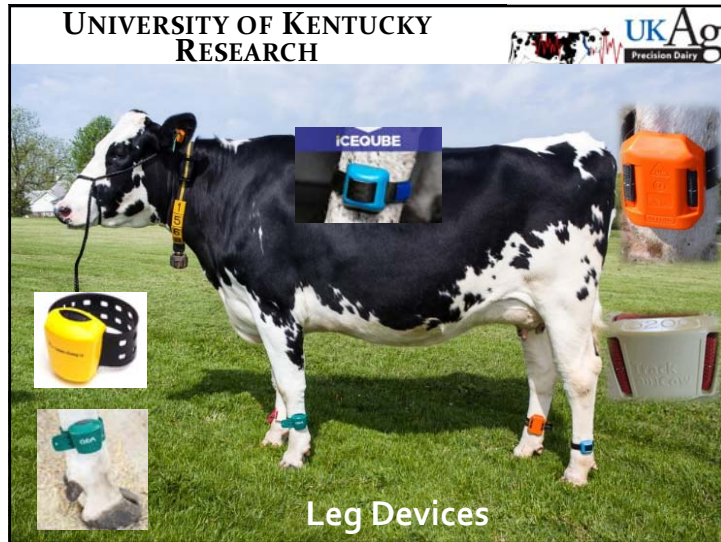
## Calving Detection

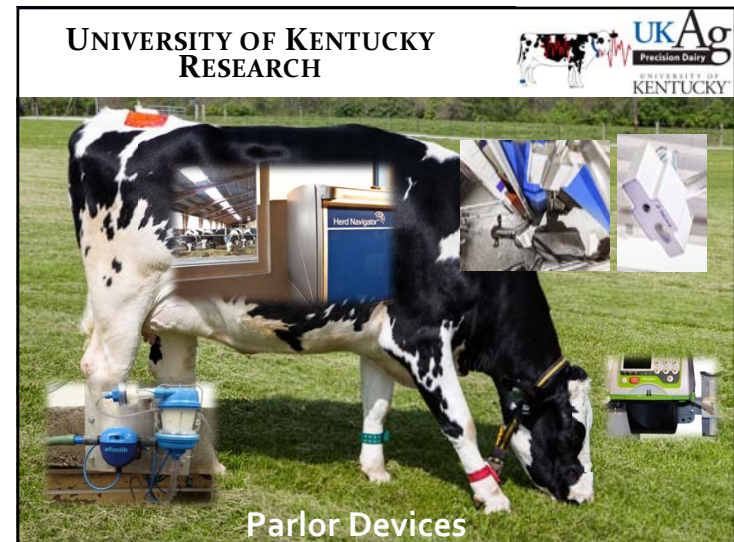
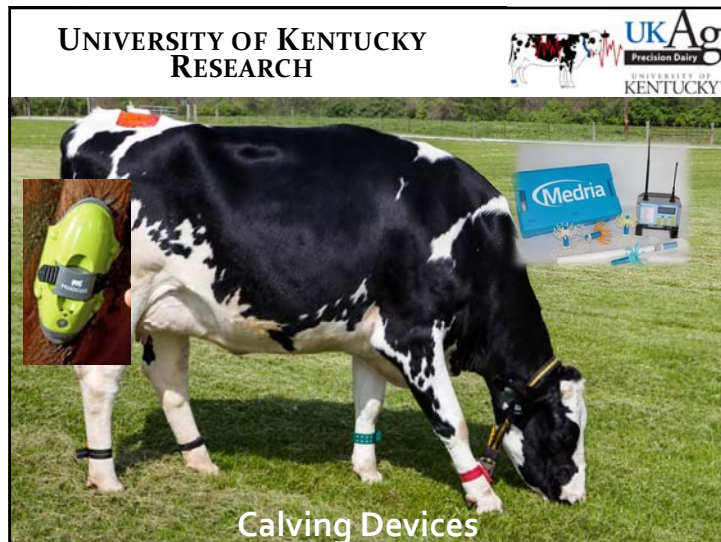


## UNIVERSITY OF KENTUCKY RESEARCH



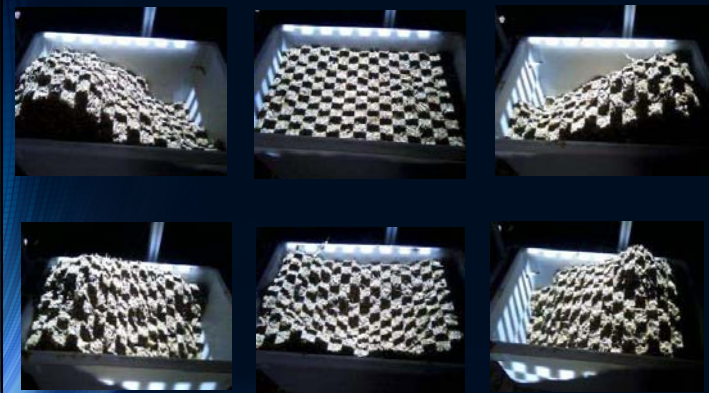








## Feed Intake: 3D Imaging (99% R<sup>2</sup>)



Shelley et al., 2013

## Sleep Monitoring System



- Sleep importance-immune function, well-being, disease, facilities decisions
- Develop and test a non-invasive monitor using an accelerometer
- Measure head and neck movement to classify sleep/wake behaviors through human observation
- 92 to 93% agreement with human observations



Klefot et al., 2013

## University of Kentucky Research



Technology Validation

## Lying, Rumination, and Feeding Validation



- Technologies :
  - AfiAct Pedometer Plus
  - Cowalert IceQube
  - CowManager Sensor
  - Smartbow
  - Track a))) Cow



Borchers et al., 2015



## Lying Behavior



Technology	Number of cows	Correlation to visual observations (r) <sup>1</sup>
CowAlert IceCube	48	1.00**
Track a Cow	44	1.00**
AfiAct Pedometer Plus <sup>2</sup>	48	1.00**

<sup>1</sup>Correlation coefficients were performed accounting for repeated measures, or directly across all observations.  
<sup>2</sup>Data collected using a handheld reader for the Afi Pedometer Plus system. Data was collected once approximately every 15 minutes.  
 \*-Denotes significance at \*P < 0.05, \*\*P < 0.01.

Borchers et al., 2015

## Feeding Behavior



Technology	Number of cows	Correlation to visual observations (r) <sup>1</sup>
CowManager SensOor	46	0.87**
Track a Cow	41	0.93**

<sup>1</sup>Correlation coefficients were performed accounting for repeated measures, or directly across all observations.  
 \*-Denotes significance at \*P < 0.05, \*\*P < 0.01.

Borchers et al., 2015

## Rumination Time



Technology	Number of cows	Correlation to visual observations (r) <sup>1</sup>
CowManager SensOor	46	0.69**
Smartbow	46	0.96**

<sup>1</sup>Correlation coefficients were performed accounting for repeated measures, or directly across all observations.  
 \*-Denotes significance at \*P < 0.05, \*\*P < 0.01.

Borchers et al., 2015

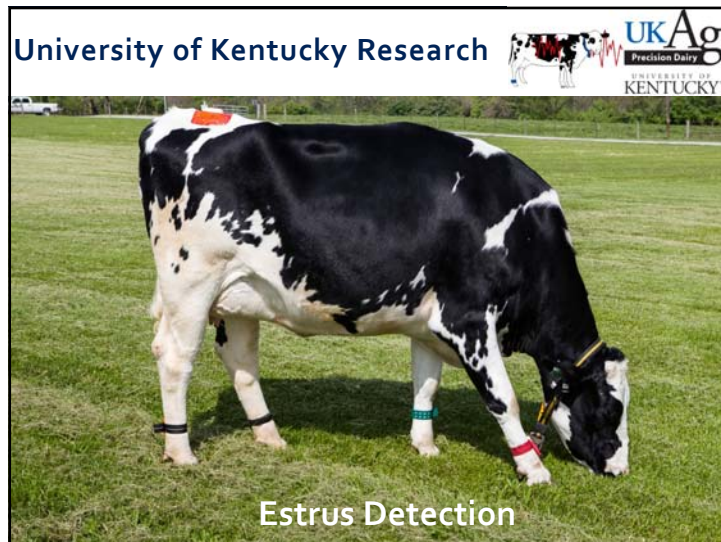
## Smartbow Position Monitoring




- Eartag based system-triangulation
- Comparison with laser measure device
- Root mean square error of (x,y)
- 1.22 m (SE 1.32 m)
- Close estimate of the location of the cow


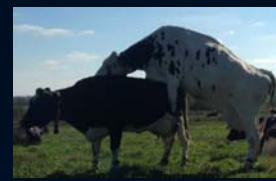


Wolfger et al., 2014

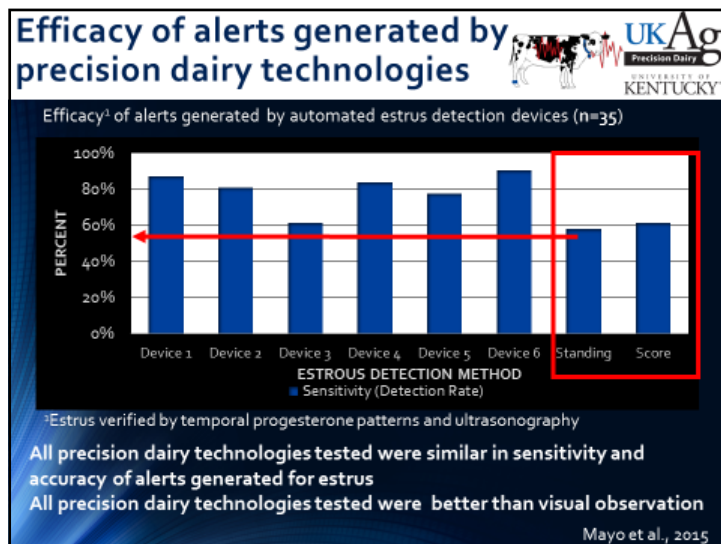


Multiple Technology Efficacy 

- 109 lactating Holstein cows at the University of Kentucky Coldstream Dairy
- Modified G7G-Ovsynch used for synchronization at 45-85 DIM
- Estrus gold standard was verification of luteal regression and ovulation using temporal progesterone patterns and ultrasonography
- Visual observation 4X a day for 30min each for 4 days
- All cows equipped with 9 commercially available precision dairy technologies

Mayo et al., 2015





## Changes Around Mastitis

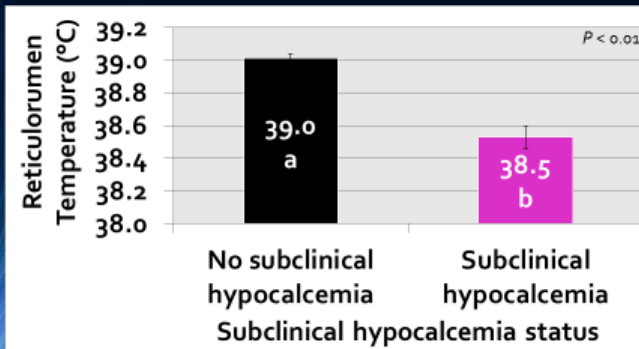


Variable	N	Mean difference	Standard Error	P-value
Rumination time (min/d)	44	-109.10	13.03	< 0.01
Neck activity	44	-81.18	11.53	< 0.01
Milk yield (kg)	57	-5.10	0.72	< 0.01
Reticulorumen temperature (°C)	45	0.47	0.07	< 0.01



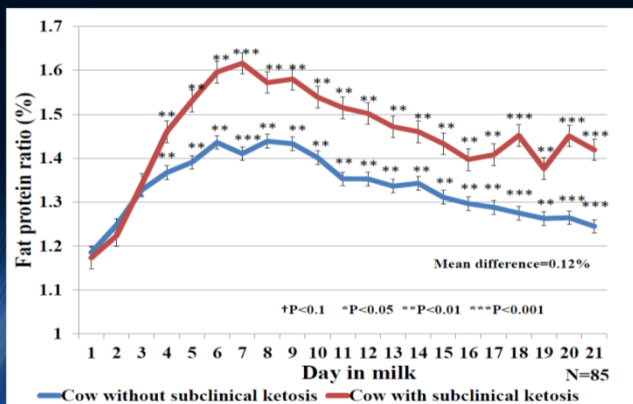
Stone et al., 2013

## Reticulorumen temperature by subclinical hypocalcemia status



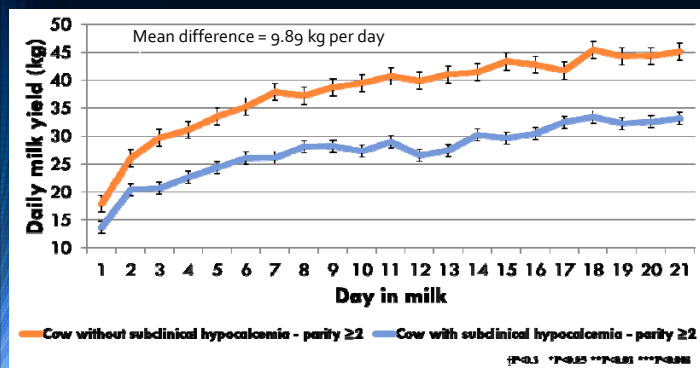
Stone et al., 2013

## AfiLab Fat:protein ratio for cows with and without subclinical ketosis

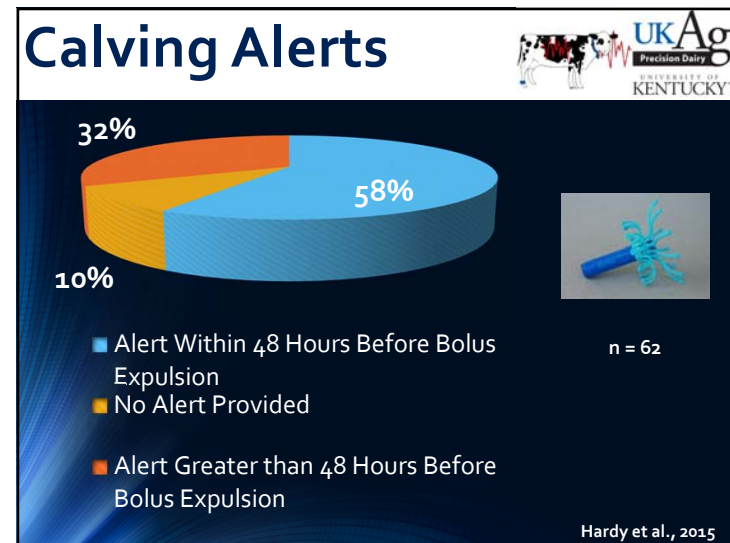
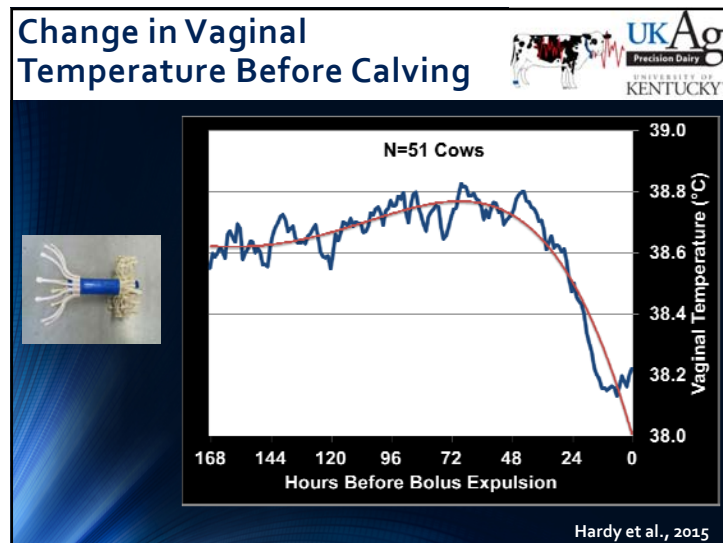
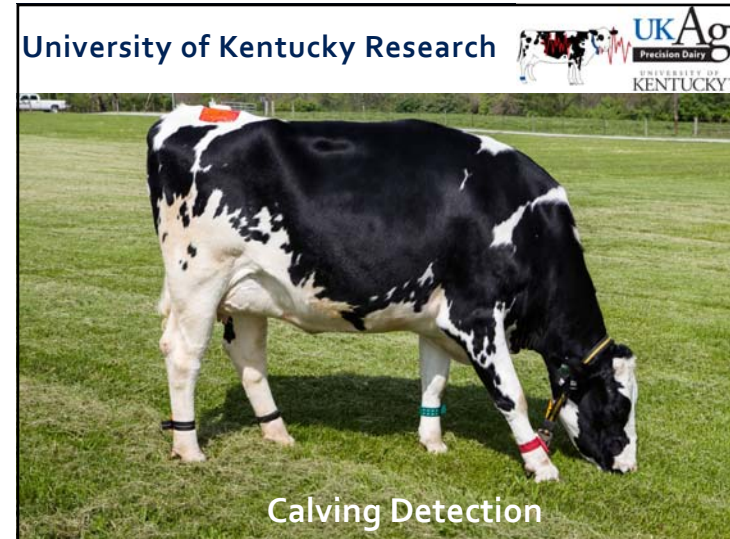
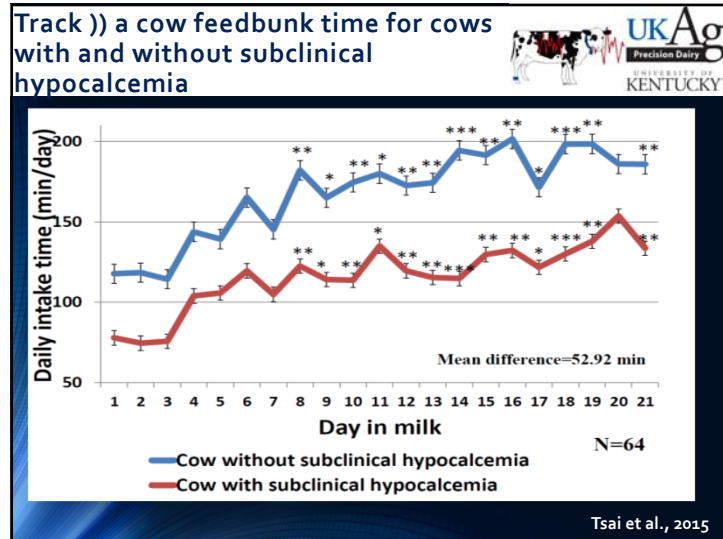


Tsai et al., 2015

## Afi milk yield for cows with and without subclinical hypocalcemia



Tsai et al., 2015





## Calving Detection with Neural Network



Technology	Sensitivity	Specificity
HR Tag	55.6%	91.8%
IceQube	88.9%	93.5%
Combination	100.0%	96.5%

Borchers et al., 2014

## University of Kentucky Research



Management Applications

## GROUP OR COW LEVEL DATA

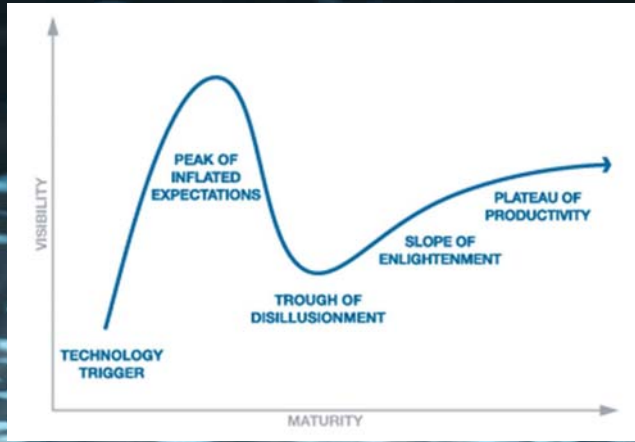
- Most useful for within group or within herd changes
- May be useful for cohort comparisons
- Keep in mind natural variation and lag
- Be extremely cautious comparing across herds
- Question conventional wisdom

## Technological Transformation

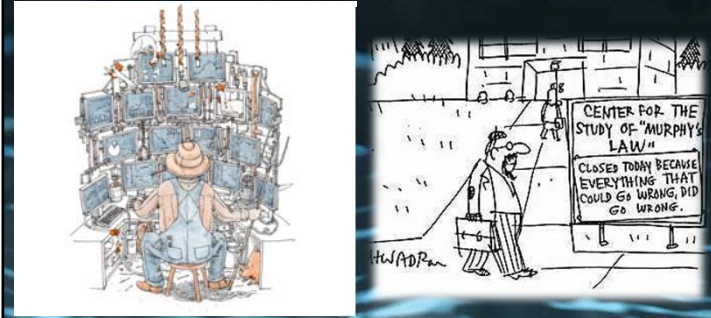


Associated Challenges

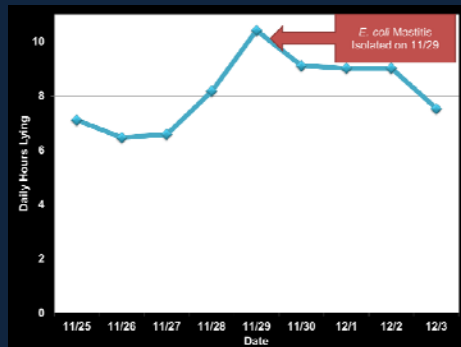
## GARTNER PRODUCT LIFE CYCLE



## UK DAIRY OFFICE



## GRAPH MARKETING APPROACH



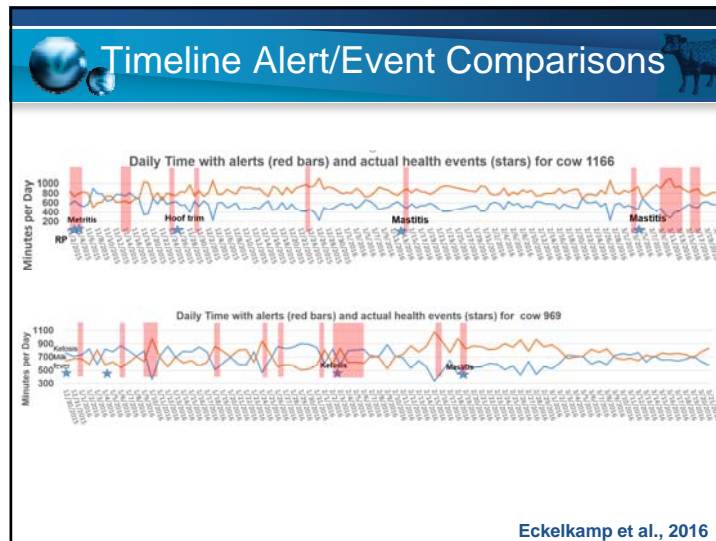
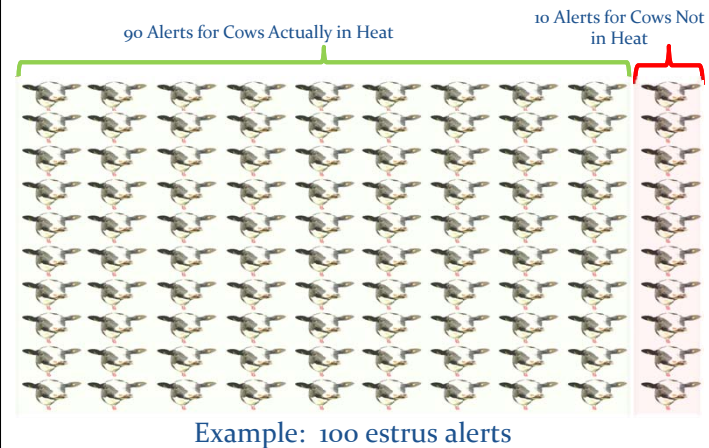
## How Many Cows With Condition Do We Find?



Example: 100 estrus events



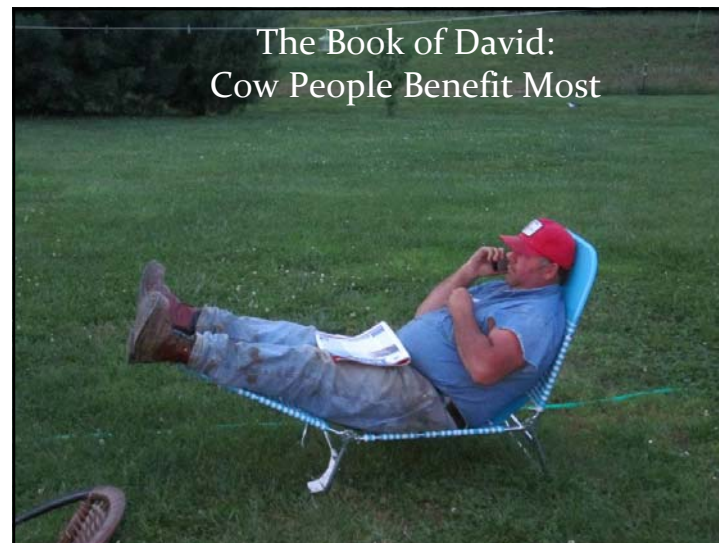
## How Many Alerts Coincide with an Actual Event?



## Handling Data

- Protocols for Handling Alerts
- Natural Reactions of Healthy Cows
- Repeat Alerts
- Failed Devices
- Backup Plan for System Outage
- Data Security/Ownership

## The Book of David: Cow People Benefit Most



## CAT5 CABLE IS A RACCOON DELICACY



**WARNING:**  
Lightning will strike the same  
technology twice



## QUESTIONS PRODUCERS SHOULD ASK

1. What are the sensitivity/specificity for condition of interest?

2. What percent of devices fail per year?

3. What is the warranty policy?

4. What is the policy for upgrading to new versions of devices?

5. What are full costs (hardware, devices, maintenance, data storage)?

6. What protocols are available for handling alerts?

## WHAT'S NEXT?

- **MORE SENSOR SYSTEMS**
  - MILK AND IMAGE BASED
- **MACHINE LEARNING (I.E. NEURAL NETWORKS, FUZZY LOGIC)**
- **INDIVIDUAL FARM ALGORITHMS**
- **CLOUD-BASED DATA INTEGRATION**
- **USER GROUPS**
- **INCREASED FARMER DEMAND FOR QUALITY ALERTS**

## MOVING FORWARD




## QUESTIONS?




**Thank You to All  
our Consortium  
Sponsors!**

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